

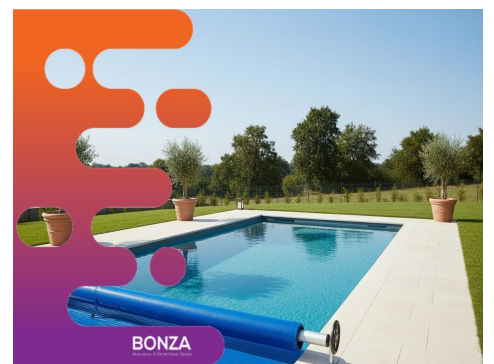
**BONZA**  
Business & Franchise Sales

## 36678 Profitable Pool Products Business - Strong Online Presence

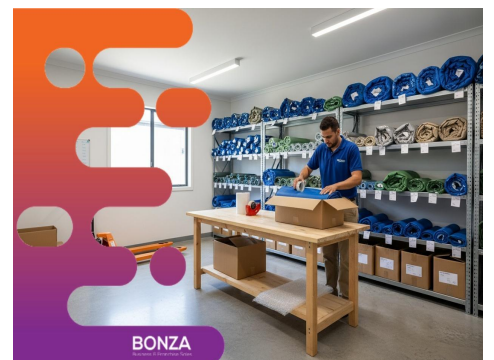
### Melbourne

Step into a proven, growing eCommerce and distribution business in the booming pool and outdoor living sector, with strong online visibility and national reach. This well-established operation specialises in the manufacturing and distribution of swimming pool covers and rollers to both wholesale and retail customers, alongside the sale of pool heating systems and related equipment direct to consumers. With a simple, scalable model and streamlined logistics, the business services customers across Australia, all from a flexible Central Coast base.

A key strength of the business is its strong digital presence. The professionally developed website ranks prominently on Google, consistently generating inbound enquiries and sales. This is further supported by targeted Facebook advertising, creating a reliable pipeline of customers and repeat business. Excellent customer reviews ref...



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